

DANA MEYER

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EDUCATION

MS FASHION DESIGN, *Drexel University*
Philadelphia, PA, June 2011

BA ART AND ART HISTORY, *Elon University*
Elon, NC, May 2008

HONORS/AWARDS

- Carole Hochman Award for Creativity in Intimate Apparel, Drexel Univ. Fashion Show, June 2011
- Awarded Best Design by a graduate student, Drexel Univ. Fashion Show, June 2010
- Participant in the Agnes Irwin School Alumnae Applied Art Show, Spring 2010

WORK EXPERIENCE

CAROLE HOCHMAN DESIGN GROUP/KOMAR BRANDS, *Assistant Designer; Chaps Sleepwear*
New York, NY, September 2011 – Present

- Assistant to Senior Designer, Technical Designer and Senior Brand Merchandiser
- Responsible for creating and updating tech packs with technical sketches, trim charts and sewing construction
- Collaborate with senior designer to design and assemble concept, artwork and silhouette boards
- Review all strike-offs, lab dips and yarn dye submits and submit detailed comments
- Work with New York factories to create salesman samples for market weeks
- Participate in weekly fittings with technical designer to approve fit and design details
- Communicate with over-seas factories to ensure timely development of artwork, trims and fabrics

DREXEL UNIVERSITY, *Graduate Assistant to Fashion Department*
Philadelphia, PA, January 2010 – June 2010

- Instituted and maintained new organizational methods for fabrics and trims
- Programmed fabric printers and computer system for student and faculty use
- Conducted maintenance of industrial sewing machines and lab equipment
- Responsible for the sale of materials and supplies to students

TULEH LLC, *Design Intern*

New York, NY, June 2009 – September 2009

- Assistant to head patternmaker, assisted with fittings, pattern development and adjustment
- Developed appliqué patterns and embellishments and determined placement on patterns
- Collaborated with production manager to organize new collections, source trims and fabrics, create technical sketches and to develop textile designs/layouts.
- Communicated with factories to ensure accurate production and quality control
- Worked to strengthen Tuleh's diffusion line BRYAN by Bryan Bradley through the development of textile prints

JOCELYN DRYE DESIGNS, *Design & Production Assistant*

Burlington, NC, November 2007 – May 2008

- Developed patterns for and constructed handbags, luggage and small accessories
- Assisted with cutting, interfacing and sewing operations
- Refined machine sewing skills through creation of bags and accessories
- Organized trunk shows and marketing events with business owner

THE COMMUNICATIONS STORE, *Fashion PR Intern*

London, England, September 2006 - December 2006

- Fashion and Beauty PR Company
- Developed organizational, marketing and public relations skills
- Communicated with magazines and other publications to organize sample send-outs and returns
- Collaborated with colleagues for mailings, press releases and photo shoots
- Refined public relations skills through sample call backs and RSVPs to special events

SKILLS SUMMARY

- PAD patternmaking software, Adobe Photoshop and Illustrator, Microsoft Excel, Word, Publisher, Outlook, and Powerpoint, Colour Matters textile design software and Digital Clothing Suite,

- Hold classification of Superior Color Discrimination according to Farnsworth-Munsell 100 Hue Test qualifications

SPECIAL INTERESTS

- Ceramics/Pottery
- Costume and design history including tailoring and couture techniques
- Art and Art history, Contemporary Art